



Naturecel 793

Naturally derived ultrafine cellulose acetate powder that imparts a fresh natural look with appealing sensorial enhancement

ATTRIBUTES & BENEFITS

- Best-in-class filler to achieve a natural look in loose and pressed powders
- Adds a luxurious velvety aesthetic to powders and skincare/suncare products
- Superior soft focus performance compared to synthetic PMMA and polyethylene products
- Ideal for use as a talc replacement
- Not a microplastic under ECHA
- Worldwide approval

INCI NAME

Cellulose Acetate

NATURALITY (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	0.61	Organic Origin Index	0

SUGGESTED APPLICATIONS

Pressed and loose powders, color cosmetics, hot pours and emulsion systems.

BIODEGRADABILITY

Freshwater (ISO 14851)
Marine (ASTM D6691)

TYPICAL PROPERTIES	Naturecel 793
Color	White
Particle Shape	Irregular
Density @ 25 °C (g/cc)	1.30
Mean Particle Size (µm)	18.5 - 23.0

Feb-24